Synectics (glossary)

> *A set of process tools which can be used successfully in a variety of situations, either in a specific sequence (as in the original invention model) or individually according to the needs of the situation. The result is a variety of meeting models and techniques for enhancing personal effectiveness.* (Nolan 2003)

Sources

Nolan, V. 2003. "Whatever Happened to Synectics?" *Creativity and Innovation Management.* 12(1) (March 2003): 24.

Discussion

None.

SEBoK v. 2.10, released 06 May 2024

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