The Social Styles Handbook

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Wilson, Larry. 2004. The Social Styles Handbook: Find Your Comfort Zone and Make People Feel Comfortable with You. Belgium: Nova Vista Publishing (June 25, 2004). ISBN 90-77256-04-0.

Usage

This source is considered a primary reference for the following articles:

Technical Leadership in Systems Engineering

Annotation

This book presents and explains the four Wilson Social Styles: Driver, Analytical, Amiable, and Expressive. Desirable and undesirable attributes of each social style are presented. Communication characteristics of each style are presented and ways that individuals having different styles can communicate more effectively are explained.

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