

Advances in Services Innovations

Advances in Services Innovations

The printable version is no longer supported and may have rendering errors. Please update your browser bookmarks and please use the default browser print function instead.

Spath, D., and K.P. Fahrnich. 2007. *Advances in Services Innovations*. Berlin, Germany: Springer-Verlag. ISBN 3-540-29858-4.

Usage

This source is considered a primary reference for the Fundamentals of Services article.

Annotation

The book documents the state of the art in services science and combines contributions in service engineering, service management, and service marketing to help develop a roadmap for future research and development activities in these fields.

SEBoK v. 2.10, released 06 May 2024

Retrieved from
"https://sandbox.sebokwiki.org/index.php?title=Advances_in_Service_s_Innovations&oldid=71851"

This page was last edited on 2 May 2024, at 23:16.