

Leading Change

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Kotter, J. 1995. "Leading Change: Why Transformation Efforts Fail." *Harvard Business Review*. 73(2): 59-67. Accessed 21 May 2014. Available at: <http://hbr.org/2007/01/leading-change-why-transformation-efforts-fail/ar/1>.

Usage

This source is considered a primary reference for the Organizing Business and Enterprises to Perform Systems Engineering article.

Annotation

The full text of this source is available at the Harvard Business Review website.

SEBoK v. 2.10, released 06 May 2024

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This page was last edited on 2 May 2024, at 22:15.