

Reinventing Project Management

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Shenhar, A.J. and D. Dvir. 2007. *Reinventing Project Management: The Diamond Approach to Successful Growth and Innovation*. Boston, MA, USA: Harvard Business School Publishing.

Usage

This source is considered a primary reference for the Systems Engineering Organizational Strategy article.

Annotation

This source provides a framework for evaluating projects in terms of four characteristics: technology, complexity, novelty, and pace. The book provides recommendations on appropriate management approaches based on the profile for a given project.

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