Reinventing Project Management

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Shenhar, A.J. and D. Dvir. 2007. Reinventing Project Management: The Diamond Approach to Successful Growth and Innovation. Boston, MA, USA: Harvard Business School Publishing.

Usage

This source is considered a primary reference for the Systems Engineering Organizational Strategy article.

Annotation

This source provides a framework for evaluating projects in terms of four characteristics: technology, complexity, novelty, and pace. The book provides recommendations on appropriate management approaches based on the profile for a given project.

SEBoK v. 2.10, released 06 May 2024

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This page was last edited on 2 May 2024, at 22:15.