

Data Driven: Profiting from Your Most Important Business Asset

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Redman, T. 2008. *Data Driven: Profiting from Your Most Important Business Asset*. Cambridge, MA, USA: Harvard Business Press.

Usage

This source is considered a primary reference for the Information Management article.

Annotation

To read a review of this work, please see the Leadership with a Conscious website.

SEBoK v. 2.9, released 20 November 2023

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This page was last edited on 18 November 2023, at 22:47.