

# Reinventing Project Management

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Shenhar, A.J. and D. Dvir. 2007. *Reinventing Project Management: The Diamond Approach to Successful Growth and Innovation*. Boston, MA, USA: Harvard Business School Publishing.

## Usage

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This source is considered a primary reference for the Systems Engineering Organizational Strategy article.

## Annotation

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This source provides a framework for evaluating projects in terms of four characteristics: technology, complexity, novelty, and pace. The book provides recommendations on appropriate management approaches based on the profile for a given project.

**SEBoK v. 2.9, released 20 November 2023**

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This page was last edited on 18 November 2023, at 23:23.